2025/2026 PRICES

PART OF THE **CRAGS MEDIA LTD** GROUP

CRAGSRADIO

COMMUNITY RADIO FOR **NORTH NOTTS** & **NORTH EAST DERBYSHIRE**

The most effective form of advertising!

WHY?



LIVE RADIO CAN'T BE **FAST FORWARDED**

YOU CAN'T **SKIP ADS**

YOU CAN'T **RECYCLE IT**

YOU CAN'T **SCROLL PAST**

WHY CHOOSE US?

For over four years now, we have proved year after year that we are the leading community radio station for the local area. After winning multiple awards during this time and now expanding across more counties, we know advertising with us will help boost your business and sales. Our non-profit community radio station broadcasts on average to 18,000 listeners per week, with 98.3% of these based in the UK and the local area. Now covering more ground across North Notts and North East Derbyshire, we have the ability to connect with more communities and reach more people through what we do. We will continue to serve our community, making sure they're at the heart of our decisions. Making sure our content is informative, educational or entertainment-based so that everyone can enjoy what they hear. We're nothing like the commercial radio you're used to. For starters, we aren't playing the same songs on a loop every few hours! Our ads only occur on the hour and our news is every 3 hours from 6 a.m. onwards.
If you choose to advertise with us, you won't be disappointed.

WAYS TO LISTEN:



Alexa or Google speakers



On our website
www.cragsradio.co.uk



online radio box website or app

G!

get me radio! website or app



our app available on

ADVERTISING & SPONSORSHIP

SINGLE ADVERTS

1 Month : *8 plays per day* Single payment of **£65**
3 Months : *8 plays per day* **£165** (£55 per month)
6 Months: *8 plays per day* **£270** (£45 per month)
9 Months : *8 plays per day* **£360** (£40 per month)
12 Months : *8 plays per day* **£420** (£35 per month)

+ £65 one off cost per each individual audio advert

MAMMOTH PACKAGE

only **£680**

- 12 Months Audio Play (Advert played once every 3 hours)
- Audio Advert Production Cost Included *(normally £65)*
- Social Media distribution of content related to your business
- Website listing for your business
- Presenter Thanks/Mentions during Live Shows
- Live Play of the audio interview into one show
- Interview shared on to our social media
- Exclusive Podcast about your business



ICE AGE PACKAGE

only £400

this price does not include the cost of your audio advert (charged at an additional £65)

- 12 Months Audio Play (Advert played once every 3 hours)
- Live Radio Interview about your business
- Social Media distribution of content related to your business
- Recording of your interview distributed to our social media and casual listening platforms
- Presenter Thanks/Mentions during Live Shows
- Website listing for your business

STATION SPONSORSHIP

only £2500

Details of the benefits to the Sponsor can be negotiated

- Your company logo on all station specific social media posts, covers and display pictures
- Audio Advert Production Cost Included (normally £50)
- 12 Months Audio Play (Advert played once every 3 hours)
- Presenter Thanks/Mentions during Live Shows
- Website Listing for your business
- Live Radio Interview about your business
- Your logo on all of our promo wear which will be worn at public events
- Recording of your interview distributed to our social media and casual listening platforms
- A professionally filmed and edited documentary about your business which will be distributed to our website and social media
- A podcast interview about your business
- Your company name and slogan mentioned once per hour in our jingles
- Live Play of the audio interview into one show



SHOW SPONSORSHIP

Show sponsorship must be for a minimum of 12 months' duration

- Your company logo on any of the shows specific social media posts, covers and display pictures
- 12 Months Audio Play (Advert played once every 3 hours)
- Presenter Thanks/Mentions during the show you sponsor
- Website Listing for your business
- Your company name and slogan mentioned once per hour in our jingles

OUR MOST POPULAR PACKAGE

Either £35 a month or £350 upfront
make a saving of £70 for the whole year

**this price does not include the cost of your audio advert (charged at an additional £65)*

NEW FOR 2025



APP ADVERT

A custom designed banner in our app with a direct line through to your website

£40 PER MONTH

WEBSITE AD

BOTH PACKAGES INCLUDE DESIGNING

A custom designed banner on our website when clicked directs through to your website or a specific page/social media





£30 PER MONTH

Promo Code:



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CRAGSRADIO

AT THE BEDROCK OF OUR COMMUNITY

WWW.CRAGSRADIO.CO.UK

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